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EVAGO Group takes the next growth step to becoming a global market leader

Live entertainment infrastructure service provider partners with strategic financial investor on the way to becoming a global champion for event infrastructure

EVAGO Holding GmbH, one of the world's leading companies in the field of temporary infrastructure, is gaining a strong foundation for its ambitious growth plans with a strategic financial partner. As part of this, EVAGO plans to invest heavily in accelerating the Group's global path of growth.

The investment in Evago Group, that includes the brands MOJO® Rental/MOJO® Barriers/BÜMO, will form the foundation for investments in the event industry for the investor KKA Partners.

"With KKA Partners, we have found the perfect partner for our market and ambitious growth plans. With existing capital resources and access to more multi-billion investment funds, provided by national and international pension funds, insurance companies and family offices, we have the opportunity to achieve our vision much faster in this ever-changing business," says group CEO Goran Marincic.

In the near future we plan to make strategic add-on acquisitions and open further national and international locations in line with our "one-stop shop" solution concept to further expand the worldwide network of Evago. As a result, we will offer even more attractive products and services to our customers whilst increasing efficiency as well as the Group's market share.

About EVAGO:

Headquartered in Pyrbaum near Nuremberg, EVAGO is one of the leading rental and services providers to the live event infrastructure industry. The companies of the EVAGO Group are now represented in 17 countries and, with their unique "360°" value chain, provide products and services for the conception and implementation of major events, such as sports and cultural events, corporate events, live entertainment, trade fairs, meetings and conferences. Their clients include organisers as well as clubs, event agencies, companies from all sectors, institutions, and public authorities and organisations. The globally acting MOJO® rental association, its namesake "MOJO® Barriers" - the market leader in stage barriers - as well as the full service provider "BÜMO® - Ihr Eventpartner", which was founded in 1978, all form part of EVAGO.

About KKA:

KKA Partners, a Berlin based investment firm, forges strong partnerships with operating partners, such as with Evago today. KKA stand for Kalos Kai Agathos - a commitment to strive for continuous improvements; for the firms that KKA teams up with, the investors KKA serves and for society at large. KKA predominantly invests in "Mittelstand" businesses in German-speaking Europe, working tirelessly with management teams to identify and realise hidden potentials. Besides traditional value levers, KKA focuses on Technology Enabled Transformation (TET), to "futureproof" the firms and to tackle today's challenges together with operating partners. For this, KKA is building a dedicated Future-Proofing Hub and actively supports its partners.

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The logo for Kap Neo, featuring the words "KAP NEO" in a white, serif font on a dark rectangular background.

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